



Black Applied Behavior Analysts

BABA CONFERENCE

JUNE 18-20, 2022
DETROIT, MI

Education, Innovation, Service, & Community in
Culturo-Behavior Science

Abstract

Culturo-Behavior Science (CBS), a recently formalized specialization in behavior analysis, brings together principles and techniques from Behavior Analysis, Behavioral Systems Analysis, Cultural Selection/Analysis, and Cultural Systems Analysis to understand how cultural phenomena develop and change over time. Culturo-behavior scientists are united by the philosophy of radical behaviorism and by their commitment to the application of the natural science of behavior to advance our understanding of behavior in its social and cultural environments. Individuals working within the specialization of CBS explore questions related to how to take behavior science to scale; how to better understand the influences of social, institutional, and cultural variables on cooperative and competitive behavior; and how behavior science can contribute to solving some of the world's most pressing problems.

However, determining where to start and what strategies to use to develop expertise in an emerging specialization may prove challenging. Opportunities to be mentored, join labs, take formal courses, and conduct research in CBS are not yet widely available. With much still to discover about how behavior science can contribute to solving some of the world's most pressing problems, the goals of this presentation are to 1) describe strategies for incorporating the diversity of thought embodied in CBS into teaching, research, and practice in CBS, 2) describe the recent efforts of the CBS lab at the University of North Texas to provide opportunities to pursue CBS, and 3) make tangible suggestions for students, faculty, and scholars interested in getting started in CBS.



Dr. Traci Cihon

Learning Objectives

1. Describe 1-3 ways in which behavior scientists may start to explore CBS as their own interest area
2. Describe 1-3 ways in which behavior scientists may be able to cultivate and develop students' interests in CBS